

## **EMPLOYMENT OPPORTUNITY**

## **Public Relations Assistant**

Hours: 35 hours / week – weekend and evening work required.

Wage: \$14.00 / hour

Ruthven Park National Historic Site is seeking a Public Relations Assistant for the 2018 summer season.

Reporting to the Operations Coordinator, the duties of the successful candidate will include the following:

- maintain, improve, and ultimately enhance Ruthven Park National Historic Site's relationship with the public through the development and execution of public programming
- interpret the inside and outside of historic structures and the picturesque landscape grounds as needed
- assist with the overall management of the site's facilities including interacting with Clients who
  make use of the site for social or business functions, participating in the upkeep of historic
  gardens, reporting on the condition of historic structures, and reporting on the experience of
  Clients who have made use of the site for social or business functions
- provide museum administration support to full time staff as needed
- assist in the management and sales associated with the site's gift shop stock
- market the site's key features through a wide suite of media channels to fit the unique needs of the diverse populations that the site serves currently and wishes to serve in the future
- other tasks as assigned

The successful candidate will be a university or college student who demonstrates the following qualities:

- Self-motivated
- Creative
- Good interpersonal communication
- Strong work ethic
- Positive attitude
- Dependable
- Flexible

This position would be ideal for a student studying one or more of the following fields:

- Tourism
- Communications
- Museum studies
- Arts and culture administration
- Event planning
- Hospitality
- Marketing and advertising
- History
- Public relations

Previous experience working in a museum or cultural institution and certification in first aid training are assets, but not required.

Upon hiring, the successful candidate will be required to obtain a police record check.

Please note that this position is contingent upon the receipt of funding.

Apply with a resume and cover letter by Friday, April 20, 2018 at 5:00pm by email to:

Madeline Smolarz, Operations Coordinator Ruthven Park National Historic Site 243 Haldimand Highway 54, Box 610 Cayuga ON, NOA 1E)

Email: <u>info@ruthvenpark.ca</u> Phone: 905-772-0560

Only applicants who are selected for an interview will be contacted. We appreciate your interest in employment at Ruthven Park National Historic Site.